



## MINUTES OF THE 'CHARGEUK POLICY AND COMMUNICATIONS GROUP' MEETING

8 August 2023, 11:00-12:00

### ACTIONS

| ACTION | DETAILS  | OWNER       |
|--------|--|-------------|
| 1      | Summary on consumer regulations feedback                         | Secretariat |
| 2      | Members to feedback on barriers data request                     | Members     |
| 3      | Document on comms - promoting members' announcements             | Secretariat |
| 4      | Meetings to be organised to discuss barriers work and LEVI group | Secretariat |

### ITEM ONE

#### Welcome and Introductions

1. VICKY READ, the Chair of PCG, introduced the meeting noting that it was a broad update on all policy areas.

### ITEM TWO

#### Weekly Update

2. DAN SIMPSON gave an update on the individual policy items. Dan began by updating on last week's activity on the [ZEV mandate](#) and ChargeUK's open letter to the Prime Minister, noting the resulting positive media coverage and engagement.
3. NATASHA MAHMOUDIAN asked whether ChUK could move to celebrate and amplify individual member channels and the work individual companies are doing.
4. VICKY READ noted that each member has something to say in the work they are doing, and it might be helpful for ChUK to amplify that. DAN SMPSON suggested possibility of companies highlighting one win or announcement that ChUK can amplify in August.
5. KARL ANDERS pointed out that the focus should not be on individual members but rather looking at the wider narrative and making points on ZapMap statistics instead for example.
6. JAYNESH PATEL noted that it is highly irregular for a trade association to amplify individual members' work and ChUK's focus should be on the charging industry as a whole.

7. JAMES MCKEMEY pointed that any amplification of individual members would have to be done in correlation to the wider context and linking this back to the narrative surrounding EVs etc.
8. VICKY READ noted that ChargeUK do need case studies in this area.
9. ADRIAN FIELDEN-GRAY suggested the possibility of speaking on specific themes rather than focusing on direct promotion. EV charging can be multiple different things, and this will allow ChargeUK to use different examples each time.
10. JAMES MCKEMEY noted that co-ordination was the challenge, and it was important to contextualise each time with these posts.
11. DAN SIMPSON noted that ChargeUK have a planned piece of work surrounding messaging to be discussed at the next PCG meeting.
12. VICKY READ noted it was important to differentiate the immediate need to speak on issues in August and the wider long-term need to speak on other issues.
13. NATASHA MAMOUDIAN spoke on how the key focus should be on changing the current public perception that there is no charging.
14. DAN RILEY noted that standards need to be set regarding what ChUK wish to demonstrate and the key focus should be on showcasing the industry's progress.
15. KARL ANDERS clarified that re-tweeting is fine, but he is more worried about press releases. DAN RILEY agreed that he would be against comment on individual member activities with ChargeUK press releases.
16. JAYNESH PATEL noted that the Comms Bible mentions that there would not be any comment on members' work. As a result, there needs to be a separate discussion on this to formulate a full strategy. KARL ANDERS showed his agreement with this.
17. VICKY READ suggested that a thorough proposal be devised and circulated to members for feedback.
18. DAN SIMPSON spoke on the three upcoming PCG meetings. The topics for the meetings were respectively outlined as:
  - Positive Lines (Tuesday 15 August)
  - Commissioning research (Tuesday 22 August)
  - Policy Handbook (Tuesday 29 August)
19. VICKY READ noted that ChargeUK need to find some time to discuss the barriers work and the LEVI group in greater detail.
20. JAMES MCKEMEY noted that Kemi was unlikely to drop her opposition and whether ChargeUK should consider what the 'endgame' to this issue was. The current flexibility in

the ZEV mandate makes it almost meaningless and ChargeUK need to consider what needs to be done so the ZEV mandate is committed to.

21. NATASHA MAHMOUDIAN made note that the only thing that can realistically be done here is change negative public perception. VICKY READ showed her agreement, making note that ChargeUK need to maintain the positive narrative.
22. DAN SIMPSON updated on RCE, informing members that OZEV are still working through their response to the CMA and have yet to provide a set conclusion.
23. DAN SIMPSON thanked members who have provided a response to the barriers request and asked members to let the Secretariat know if they wish to participate but have yet to submit a response. There is no strict timeline on this but any indication of one would be helpful. Dan noted that there was a demand from the Government for feedback on this and so participation from all members is encouraged.
24. DAN SIMPSON updated members on recent meetings with Ofgem and the National Grid. Ofgem are currently doing work on grid connections which ChargeUK are hoping to feed into.
25. DAN SIMPSON updated on the VAT workstream, noting that a meeting with the Exchequer Secretary has been scheduled for after Parliamentary recess.
26. It was noted that the ChargeUK RTFO Working Group met last week, and a note will be circulated on this meeting shortly.
27. On consumer regulations, DAN SIMPSON updated on the second technical working group meeting last week. OZEV have yet to provide a timeline on the work of the Working Group but it may be helpful for ChargeUK to write a summary on the consumer reg feedback so there is a unified comment for future meetings. Separately, a meeting has been requested with OZEV and OPSS as responsibilities are still unclear.
28. DAN RILEY noted that the definition of a public charger is still confusing and more clarification on this is needed.
29. JAMES MCKEMEY noted the timing issue with regs in relation to lead time on contactless as anything installed in the following year from when regs go into force will have to have contactless retrofitted.

## ANNEX A ACTIONS

| ACTION | DETAILS  | OWNER       |
|--------|--|-------------|
| 1      | Summary on consumer regulations feedback             | Secretariat |
| 2      | Members to feedback on barriers data request         | Members     |
| 3      | Document on comms - promoting members' announcements | Secretariat |

|   |  |             |
|---|--|-------------|
| 4 | Meetings to be organised to discuss barriers work and LEVI group | Secretariat |
|---|--|-------------|

Attendees:

- Vicky Read, Connected Kerb
- Ben Walker, SSE
- Karl Anders, Mer UK
- Natasha Mahmoudian, Tesla
- Dan Riley, bp Pulse
- Simon Kendrew, Equans
- Wendy Gallagher, ESB
- Sam Hazeldine, Gridserve
- Martina Hunt, Gridserve
- Adrian-Fielden Gray, Be Ev
- James McKemey, Pod Point
- Laura Hardy, Gridserve
- Jaynesh Patel, Chargepoint
- Andreas Atkins, Ionity

Secretariat for ChargeUK, Connect:

- Dan Simpson
- Harry Methley
- Olivia Ryan
- Krisha Indrakumar