



MINUTES OF THE CHARGEUK POLICY AND COMMUNICATIONS GROUP
28 November, 11:00-12:00

ACTIONS

ACTION	DETAILS	OWNER
1	Members to deliberate research options	Members

ITEM ONE
WEEKLY UPDATE

1. VICKY READ opened the discussion, noting today's topic was on research.
2. DAN SIMPSON updated on various policy streams, including the upcoming launch of the RCE pilot fund and consultation. This is expected to open this week. The consultation on the main fund will be over a period of 10 weeks, across the Christmas period. All six areas for consultation over the summer are still up for discussion. OZEV have indicated that some areas have received more feedback than others. ChargeUK's PCG discussion next week will focus on RCF. The Secretariat will also circulate a discussion paper on this before Christmas.
3. DAN updated on the 'Accelerating Rollout' report, noting that the final version was circulated last week to members. Members should only circulate the final version of the report. The Secretariat have shared the report, under embargo, with key stakeholders (this includes No 10, DfT, OZEV, INA, ENA, NG, Ofgem). No 10 have already got back to asking to schedule a meeting. The report will go live on the ChargeUK website tomorrow, along with the draft press release that is currently with members for approval. The press release is not intending to be a big media splash and there isn't an expectation that the report will be picked up immediately by media or stakeholders. However, as the Government will be consulting on the Connections Actions Plan and the planning part of the Plan for Drivers, it is good timing to release the report beforehand.
4. VICKY READ asked whether we know the timeline for the Connection Actions Plan and the Plan for Drivers.
5. DAN SIMPSON noted that OZEV intend to publish a report in March.
6. DAN updated on consumer regs noting that the regs are in force and the guidance has been updated. The clock on the lead time started running last Friday.
7. VICKY READ noted that some of the discussions ChargeUK had with OZEV have made it into guidance, and it is really worth reading the guidance. The impact we have already had is good to see.

8. It was noted that the ChargeUK On-street group will be meeting this Thursday 30th November.
9. DAN updated on the LEVI CPO Working Group session this week. OZEV noted that they will now publish forthcoming tenders on a regular basis.
10. DAN updated on the ChargeUK Board proactive comms meeting. The meeting was positive, and it was useful to be joined by AutoTrader. A Working Group will be set up to help discuss our ChargeUK can work use proactive comms positively in the next year. Members are encouraged to volunteer if they wish to be involved.

ITEM TWO RESEARCH

11. DAN SIMPSON spoke through the slides (saved in the shared drive), regarding ChargeUK's impact so far and the role that research can play and what we want to know.
12. JAMES MCKEMEY spoke about perception and the importance that research has in framing this. DAN agreed, questioning what the metrics of perception is and whether this is public opinion polling. Does this involve speaking about the average cost to the consumer?
13. VICKY READ noted that ChargeUK's main form of engagement are the policy makers and research has to sit underneath the policy engagement and proactive comms going forward.
14. SIM ON KENDREW noted that the strategic question is who the audience will be and who we are trying to influence with the research.
15. DAN SIMPSON noted that the research needs to meet all of ChargeUK's purposes and objectives. The Government will be the target, in the context of consumers being their voters.
16. VICKY READ questioned what government/Labour and others don't know that ChargeUK need to help inform.
17. JAMES MCKEMEY spoke on what ChargeUK's goal is. What are the outcomes that we want and what do we want to influence the government to do? JAMES noted that the audience is the consumer.
18. DAN SIMPSON proposed that progress needs to begin now on this. The Q4 Board meeting will discuss this further and look to set up a research working group.
19. VICKY READ noted that ChargeUK can't commission a piece of research without understanding what we want to achieve. Members are encouraged to think further about what this research piece could contain and inform.

20. JAMES MCKEMEY noted that the angle is important, and whether it will be a policy angle looking for improvement.
21. DAN SIMPSON noted that there are options for ChargeUK to commission research with companies offering to assist to help in lieu of their membership fee.
22. VICKY noted any other business, flagging the EV fires car parks and insurance issue. This is a growing problem that has having an impact on work. If members are worried about this, please flag and it can be looked to be discussed internally. On accessibility, BSI are reviewing the working group in December to review PAS1899.

ANNEX A ACTIONS

ACTION	DETAILS	OWNER
1	Members to deliberate research options	Members

Attendees:

Vicky Read, Connected Kerb
 Fay Clarke, Shell
 Oli Freeling-Wilkinson, Urban Fox
 Wendy Gallagher, ESB
 Simon Kendrew, Equans
 Tom Hurst, Fastned
 Martina Hunt, Gridserve
 Sam Hazeldine, Gridserve
 Liv Gomez, EVC
 Richard Stobart, char.gy
 James McKemey, PodPoint
 Andreas Atkins, Ionity
 Antoine Picron, Chargepoint
 Hannah Fairley, Fastned
 Karl Anders, Mer
 Simon Kendrew, Equans
 Tom Hurst, Fastned
 Fred Leballois, Total Energies
 Laura Hardy, Gridserve

Secretariat for ChargeUK, Connect:

Dan Simpson
 Harry Methley
 Olivia Ryan
 Krisha Indrakumar