



MINUTES OF THE CHARGEUK POLICY AND COMMUNICATIONS GROUP

14 November, 11:00-12:00

ACTIONS

ACTION	DETAILS	OWNER
1	Organise a terminology subgroup	Secretariat
2	Letter to Anthony Browne	Secretariat
3	Feedback on OZEV price transparency	Members

ITEM ONE

Welcome and Introductions

1. VICKY READ opened today's discussion on terminology, introducing Zemo and OZEV. HARRY METHLEY flagged competition policy.

ITEM TWO

OZEV

2. SUMAN NAMBIAR (OZEV) introduced the discussion by providing context for the re-naming, noting that there the terminology being used has been inconsistent and confusing. Once the consumer regs were published, it became clear that there was a lot of overlapping with the definitions. As we move forward, work needs to be done to solve this. It became clear that it was important to bring the industry into the naming and the work that they are doing.
3. VICKY READ clarified that this a voluntary industry position and the power bands have already been set. SUMAN clarified that these are 0-7.9kWh, 8-50 kWh, 50-149.9 kWh, 150 kWh and above. The agreed terminologies will not be mandated for industry use, but industry will be encouraged to adopt them for consumer clarity.
4. ANDY EASTLAKE (ZEMO) gave background to ZEMO's work, noting that they are funded by DfT. ANDY spoke through the slides – *these can be found saved in the Member Shared Drive*. The slides covered the 'information along the way' during the process of an EV purchase, from EV consideration all the way to EV use. The main issue is inconsistency and how this is adding to consumer confusion, resulting in consumer confidence being a barrier. Re-naming will help with myth busting and keeping names basic and simple will help with this. It is their view that legislation is not the right thing for terminology as this won't necessarily get all charge points relabelled.
5. ANDY spoke on the proposed approach. They don't want to discourage consumers from using slow chargers but the presence of the word 'slow' may do so. Slow, fast, hub should not used as terms. The general agreement is around using a low – medium – high

– extra high system. The concern is that using standard or low bandings may be off-putting to consumers. Therefore, base charging is being proposed to replace standard. It was noted that there was some consumer testing, but this only garnered 12 or so responses, all of which were from male respondents. Given the narrow range, it was not considered to be representative.

6. *Zemo's proposal was:*

- *less than 8kW – standard*
- *8-49kW – medium*
- *50-149kW – rapid*
- *more than 150kW – ultra-rapid*

7. Randal Smith asked whether we are in danger of confusing the issue if we re-use the term rapid, as there is already a standard understanding of rapid. In regards to the use of ultra rapid, if the charging power increases, does this become more confusing?

8. ANDY EASTLAKE clarified that 'fast' was discouraging and was not recommended to be used and questioned the reality of how much faster chargers will get in the domestic space.

9. KELLY ROSE O'DONNELL noted that standard is a very subjective word, and 'standard' charging should be considered to be best practice and so the use of the word can be a little problematic. ANDY clarified that the word itself will not be as critical as one would presume; it is the consistency of using the word that it is important. It is, however, the industry's role to take ownership of this.

ITEM THREE

Members' Discussion [following Zemo and OZEV departure]

10. NATASHA MAHMOUDIAN noted that whatever the bandings are named, the labels chosen need to drive education. The words chosen need to be an education piece and words like high and low won't necessarily always do this. The use of levels, ranging from one to four, may be easier.

11. ROSANNA TURNHAM noted that Zemo didn't gather many responses through their survey and it may be worth members asking their consumers. [It was noted in the chat that there is a time constraint to the re-naming process and so this may be difficult]. Rosanna noted that Google have their own terminology, and so it may be worth looking at this.

12. RICHARD STOBART noted that ChargeUK need to look at Europe's standards and not diverge too far away from this. Using the word 'slow' is negative and should be discouraged and could be replaced with categories such as 'residential' and 'everyday'.

13. VICKY READ noted that there needs to be a realistic timetable. It was proposed that a sub-group would be formed to help move this along. Marketing representatives were encouraged to be involved.

14. BEN FRITSCH spoke on next steps, and that the first step is understanding the different stakeholders at play. It is also important to consider what members do want to see and what they do not want to see. The best process is to start getting experts to come up with options.
15. VICKY READ encouraged members to volunteer for the subgroup if they wish to be involved in the process. It would be a good idea to get a DC and AC provider involved from the start.

ITEM FOUR

Weekly Update

16. DAN SIMPSON spoke on the King's Speech, mentioning the 'Automated Vehicles Bill', TROs and on-street charging. It was noted that there was currently a live Ofgem consultation on the Electricity Distribution License – the Secretariat will be in touch regarding the consultations and whether members wish to be involved.
17. DAN updated on the re-shuffle and the fact that Jesse Norman has left government. Guy Opperman and Anthony Browne are the two new DfT Parliamentary Under Secretaries of State, with Browne expected to replace Norman's brief [this was later confirmed]. The Secretariat will be sending out an intro letter shortly, asking for a meeting. It would be good when meeting him to introduce him to the 'Accelerating the rollout' report. It was noted that Browne was an environment editor at the Observer, but he was welcoming of the Sunak's updated net zero policy. He is likely to be receptive of ChargeUK and there may not be a huge change in the direction of DfT.
18. On RCE, it was noted that the next CPO Working Group will be held on Thursday 16 November at 2pm. A readout will be included in the PCG update.
19. The barriers report and amended recommendations are almost complete. The final version will be shared with members later this week. Next week's PCG will discuss this in more detail.
20. The Secretariat shared OZEV's pricing transparency with members. Members were encouraged to flag any questions or issues, so these can be relayed back to OZEV. The Secretariat are currently working on a living FAQ document with OZEV on consumer experience.
21. ChargeUK were invited to put a speaker at the LEVI DNO roundtable and there is a meeting scheduled with OZEV to discuss what this will look like. An update will be provided to members shortly.
22. MARTINA HUNT asked whether there was any intel on VAT and the Autumn Statement. OLIVIA RYAN confirmed that this was flagged with the XST in the meeting earlier this month and he confirmed that the policy was not under review.

ANNEX A ACTIONS

ACTION	DETAILS	OWNER
1	Organise a terminology subgroup	Secretariat
2	Letter to Anthony Browne	Secretariat
3	Feedback on OZEV price transparency	Members

Attendees:

Vicky Read, Connected Kerb

Ian Johnston, Osprey

Natasha Mahmoudian, Tesla

Antoine Picron, Chargepoint

Karl Anders, Mer

Ben Walker, SSE

Hannah Fairley, Fastned

Jarrold Birch, Shell

Ben Fritsch, Connected Kerb

Agnese Chiesa, Believ

Fay Clarke, Shell

Oli Freeling-Wilkinson, Urban Fox

Wendy Gallagher, ESB

Simon Kendrew, Equans

Kerry Rose O' Donnell, Be EV

Liv Gomez, EVC

Martina Hunt, Gridserve

Richard Stobart, char.gy

Sam Hazeldine, Gridserve

Randal Smith, Urban Fox

Tom Hurst, Fastned

Rosanna Turnham, bp

Fred Leballois, Totale Energies

Andy Eastlake, Zemo

Naomi Brandon-Bravo, Zemo

Suman Nambiar, OZEV

Seb Allan, OZEV

Lizzie Culwick, OZEV

Secretariat for ChargeUK, Connect:

Dan Simpson

Harry Methley

James Millar

Olivia Ryan

Krishna Indrakumar