



MINUTES OF THE CHARGEUK COMMUNICATIONS COMMITTEE

4 April 2024, 9:30-10:30

ACTIONS

ACTION	DETAILS	OWNER
1	To share updated narrative with members for review.	Secretariat
2	To share invites for next meeting.	Secretariat
3	To share comms plan for committee review.	Secretariat

ITEM ONE

RECENT MEDIA MENTIONS FOR CHARGEUK

1. JAMES MILLAR flagged competition policy. Members were notified that ChargeUK had been mentioned in recent articles in The Times and Highways Magazine.
2. LAURA HARDY noted that The Times had used an old quote from Gridserve for their story and that may be the same for others quoted in the story, which may explain why ChargeUK had not been contacted for comment in advance.
3. JAMES MCKEMEY noted that the first article showed the importance of comms and engaging with the media to influence stories.
4. Members noted the importance of regular press engagement, and being proactive rather than reactive to stories.

ITEM TWO

REQUEST FOR JOURNALIST CONTACTS

5. JAMES MILLAR noted that ChargeUK holds a database of contactable journalists. He urged members to contribute if they have any journalists they have particularly strong relationships with.
6. Members noted the importance of clarifying what media content is relevant before sending out content.
7. Members noted the importance of speed and narrative of responses.

ITEM THREE

DRAFT NARRATIVE AND QUESTIONS CHARGEUK SHOULD BE ANSWERING

8. Members were shown a draft narrative and a list of questions for ChargeUK. Members agreed on condensing the language of the statement.
9. LAURA HARDY noted the importance of clarifying areas that are in ChargeUK's remit for comment. VICKY READ suggested a parallel document noting the objectives of ChargeUK, and guidelines on areas where the body will comment.
10. JAMES MILLAR noted that the statement would be shared with the group for review.
11. Members noted the importance of empowering JAMES MILLAR and Connect colleagues to make responses, whilst also giving members an input in such responses.

ITEM FOUR AOB

12. It was noted that this group's next meeting will clash with Market Development Group. It was agreed to meet again on April 11 and fortnightly from then on.
13. Members agreed that media statements need to be freshened up regularly to keep up with stories.

ANNEX ACTIONS

ACTION	DETAILS	OWNER
1	To share mission statement with members for review.	Secretariat
2	To share invites for next meeting.	Secretariat
3	To build a comms plan for committee review.	Secretariat

Attendees:

Antoine Picron, Chargepoint
 Jasbir Singh Basi, SSE
 Carolin Sandfort, Ionity
 Fay Clark, Shell
 Chris Day, bp pulse
 James McKemey, PodPoint
 Laura Hardy, Gridserve
 Liv Gomez, EVC
 Marianne Wolfe, Watiff
 Matthew Enevoldson, Chargepoint
 Simon Pickett, SSE
 Lamech Solomon, Believ
 Tariq Arafa, Connected Kerb
 Vicky Read, Connected Kerb

Secretariat for ChargeUK, Connect:
 James Millar

Connor Whyton