



MINUTES OF THE 'CHARGEUK POLICY AND COMMUNICATIONS GROUP' MEETING  
8 August 2023, 11:00-12:00

ACTIONS

ACTION	DETAILS	OWNER
1	No 10 document to be circulated to all members	Secretariat
2	LEVI working group invite to all relevant members	Secretariat
3	Examples of re-tweeting protocol	Secretariat
4	Cenex proposal to be shared with members	Secretariat
5	RTFO paper to be circulated	Secretariat
6	Detail on external government meetings to be provided in policy update	Secretariat
7	Follow up with Motability	Secretariat/Vicky
8	Electric Vehicle Inquiry: Call for Evidence - draft to be circulated	Secretariat

ITEM ONE

Welcome and Introductions

1. VICKY READ, the Chair of PCG, introduced the meeting noting that it was a broad update on all policy areas.

ITEM TWO

Weekly Update

2. HARRY METHLEY gave an update on the individual policy items. Harry began by noting the competition policy and first spoke on ZEV, noting that there were no updates.
3. HARRY METHLEY updated on barriers, thanking members for participating in the No10 request. The document was sent to No 10 with the caveat that it was not the full data, and No 10 have since replied noting that it was useful to see both the qualitative and quantitative insights. The final document shared with No 10 will be sent to members.
4. VICKY READ noted that ChargeUK need to consider the next steps regarding the barriers data. HARRY METHLEY noted that when all responses are received, the first cut of data will be built upon, and possible solutions will be circulated.
5. VICKY READ spoke on LEVI and noted that a LEVI working group meeting will be scheduled with all interested members. The working group will aim to find a common

position that all members are comfortable with. Meeting dates will be circulated shortly to relevant interested members.

### ITEM THREE

#### Positive Lines

6. JAMES MILLAR spoke on the updated positive lines document which now includes snappier lines for the PCG's consideration. The document outlined the retweeting protocol and standards for content amplification.
7. JAMES MCKEMEY flagged that it needs to be noted that not all good news is regarding the opening of a site.
8. JAYNESH PATEL questioned who the audience is for this content – how are we getting this message across to those who are not interested in green policies?
9. HARRY METHLEY clarified that the audience is mainly politicians. If politicians see more charging go into the ground, this will be positive.
10. ROSANNA TURNHAM noted that retweeting is understandable, but it would not be considered the norm for a trade association to specifically comment on members' work.
11. VICKY READ noted that plain retweeting may not be enough and there may need to be some agreed language that goes along with this.
12. JAMES MCKEMEY noted that the figures, facts and numbers from the post can be used instead of any other language as this can be difficult to manage.
13. VICKY READ noted that seeing how this would work in real life would be helpful. The Secretariat agreed to send round examples of how this could work in an email to members so it can be shared with internal PR teams.
14. JAMES MILLAR noted that graphics are being worked up by the Secretariat for the green highlighted lines in the circulated document.
15. TOM HURST referenced SMMT's 60 seconds figure in relation to the 'public charger goes live every 20 minutes' stat and asked whether the two could be linked in any way. HARRY METHLEY noted that sources for stats will be provided for reference.
16. JAMES MILLAR noted that there needs to be more work done on regional breakdown statistics as there aren't any for these lines. James questioned whether this could be collated through another data request to members.
17. VICKY READ followed on from James' point and updated on the meeting with Cenex, noting their similar discontent regarding frequently used statistics and metrics. As a result, they are looking to do a piece of work on roll out and accessibility. They have asked if ChargeUK would be willing to split the cost, of which the total would be 20k, and

collaborate in this piece of work. They have maintained that if ChargeUK sponsor the work, ChargeUK would have control over the editorial and the output would be something that we would be comfortable with.

18. VICKY READ informed members that the proposal would be shared with everyone following today's meeting and it will be picked up for discussion at next week's PCG meeting on research. There is not a requirement that ChargeUK do this with Cenex, but it was noted that it would be good to consider all possible research options.
19. VICKY READ spoke next on the jobs piece, noting that a one-pager on what ChargeUK's goals with this piece needs to be outlined. From this, ChargeUK can look to see if this can be managed in-house or if it needs to be done externally.
20. JAMES MCKEMEY noted that operators would like more utilisation across all public networks, but this is not the narrative that is currently out there. HARRY METHLEY spoke on the possibility of working out the total capacity of every charger in the UK to see how much this would charge.
21. HARRY METHLEY updated on RTFO, noting that the Secretariat would circulate a paper in the coming days.
22. ROSANNA TURNHAM asked for the reasons behind the scheduled meeting with John Glen MP in October.
23. HARRY METHLEY informed members that the meeting was scheduled after ChargeUK wrote to DBT, DESNZ, DfT and HMT before summer recess. John Glen is holding a roundtable on charging infrastructure and this meeting will be an initial discussion to see if there is potential for collaboration.
24. ROSANNA TURNHAM asked whether the Secretariat could provide more detail to the meetings with Govt Departments in the Friday PCG email. Although most meetings are introductions, it would be useful to know departments' priorities, work and next steps.
25. VICKY READ spoke on the recent meeting with Transport Scotland and Scottish Futures Trust, noting their interest in having a regular catch up with ChargeUK. They also noted they would be keen to work with ChargeUK on positive messaging. A note on the meeting will be circulated with this week's policy update.
26. JAYNESH PATEL asked if there any updates following the meeting with Motability. VICKY READ noted that she hadn't heard anything, but this will be followed up with them.
27. VICKY READ spoke on Party Conferences and whether it was worth ChargeUK having a presence at conference. If members are attending, it may be worth collaborating and sharing knowledge and insight.
28. HARRY METHLEY noted that meetings that can be organised at conference can also be easily organised in Westminster. However, if there are suitable panels or events, there is

a possibility that ChargeUK can have a presence and attend. An overview of what members' plans are for conference would be helpful.

29. ROSANNA TURNHAM suggested that once Fringe guides are out, it might be worth looking to see if there are any events that Connect can attend on behalf of ChargeUK. This will allow ChargeUK to have a presence and make a point that we were in the room.

30. JAMES MCKEMEY flagged the inquiry into electric vehicles and the call for evidence deadline on 15 September. HARRY METHLEY noted the Secretariat have begun drafting the document and will circulate to members shortly.

## ANNEX A ACTIONS

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### Attendees:

- Vicky Read, Connected Kerb
- Andreas Atkins, Ionity
- Rosanna Turnham, bp Pulse
- Wendy Gallagher, ESB
- Sam Hazeldine, Gridserve
- James McKemey, Pod Point
- Laura Hardy, Gridserve
- Jaynesh Patel, Chargepoint
- Tom Hurst, Fastned
- Richard Stobart, Char.gy
- Jarrod Birch, Shell Recharge
- Liv Gomez, EVC

### Secretariat for ChargeUK, Connect:

- Harry Methley
- James Millar
- Krisha Indrakumar

